

FILE

AUGUST 4

1969

fashion calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, AUGUST 4, 1969

Sunday August 3- August 5	ADVANCE SPRING AND SUMMER FOOTWEAR Members showing include: Dan Berk, Cardone and Baker, Delman, D'Antonio, David Evins, Erica, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Palter de Liso, Stanley Philipson, Dominic Romano, Wolsam Ltd., Zuckerman and Fox. Executive Director: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA ENTIRE 11TH FLOOR
Sunday August 3- August 5	RESORT AND SPRING FOOTWEAR COLLECTION Showings by appointment. (Open house, Sun., Aug. 3 and Mon., Aug. 4 at 5:30.) By invitation. Publicity: Pam Klothe, 937-2345.	NINA FOOTWEAR COMPANY (LONG ISLAND CITY)	HOTEL McALPIN SUITE 1590
Sunday August 3- August 6	ANNUAL CONVENTION & JEWELRY TRADE FAIR Theme: "Open Sesame"--display of fine and costume jewelry by over 500 exhibitors at International Trade Fair and Annual Convention. Contact: Victoria Schmidt, Communications Council, 7 Park Street, Montclair, N. J., 201-783-4600.	RETAIL JEWELERS OF AMERICA	N.Y. HILTON HOTEL; AMERICANA HOTEL
Monday August 4 8:30 A.M. And 10:15 A.M.	TREND MEETING: APPAREL AND SHOES "Fashion Signs...Spring 1970"--apparel and shoe Trend Meeting. Presentation by Doris A. Weston and Helen Joseph. For manufacturers, retailers, press, by advance registration. Tickets: \$12.50, including swatched color card. Contact: Beatrice Meezan, MU. 2-8704.	ASSOCIATION FASHION SERVICE (51 E. 42)	WALDORF-ASTORIA SERT ROOM
Monday August 4 And August 5 10:30 A.M.	SHOWING OF NEW SHOE COLLECTION "One Step Ahead With Dance Theatre Fashion Know-How"--Holiday, Resort and early Spring shoes. Showings Aug. 4 at 10:30 A.M.; Aug. 5 at 10:30 and 2:30. For press and buyers. Contact: Miss Ero, JU. 6-2150.	CAPEZIO, INC.	1855 BROADWAY SHOWROOM - 61ST STREET
Monday August 4 2:00 P.M. & 4:00 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1970 Semi-annual conference--presenting advance footwear trends in shape, design, color, material; major trends in ready-to-wear design and color. (Capsule presentation by Designer Shoe Guild.) Admission by advance registration: \$10.00 per person; swatched color guide--\$3.00 before Aug. 4. Contact: Thelma Hennessey, MU. 6-7520.	NAT. SHOE RETAILERS ASSN. (200 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
Monday August 4 3:00 P.M.; 5:00 P.M.; 7:00 P.M.	SPRING FOOTWEAR AND HANDBAG COLLECTION "Latinas Is What's Going On Today--A Theatre of Ideas." The first Latinas fashion event for Spring 1970, produced by Peter Glen. By invitation. For ticket information, contact: Ellen Puhst, 868-0550.	LATINAS	HOTEL PLAZA BAROQUE SUITE
Monday August 4	BLOOMINGDALE'S "CELINE BOUTIQUE" OPENING - 4th floor Celine (Paris) shoes, belts, bags, scarves, jewelry, perfume.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 4 5:30 P.M.- 7:30 P.M. Cocktails	"MADE IN GREECE" SPRING SHOE COLLECTION Dancing in the aisles to celebrate first birthday of Shoe Biz at Henri Bendel; and presentation of "made in Greece" shoe collection for Spring 1970. By invitation. Contact: Jerrold Miller, 755-5420.	SHOE BIZ	745 FIFTH AVENUE 19TH FLOOR
Monday August 4 6:30 P.M.- 8:30 P.M. Cocktails	SHOE DESIGNERS' COCKTAIL PARTY The members of the Shoe Designers Guild will invite press and buyers to their semi-annual cocktail party. Executive Director: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA GRAND BALLROOM
Beginning Monday August 4	"THE NOW COLLECTION" Golo opens a new collection for "The Now Season." BR. 9-5800.	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE)	EMPIRE STATE BUILDING SUITE 925 Contact: Helen Perlman,
Beginning Monday August 4	RESORT AND HOLIDAY SHOE COLLECTIONS Tattle Tales Footwear of California; also La Piuma--Resort and Holiday shoes and boots. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Beginning Monday August 4	RESORT AND HOLIDAY COUTURE COLLECTION Showings by appointment. Contact: EL. 5-2935.	JENKINS GOWNS, INC. (ELINOR JENKINS)	17 EAST 53RD STREET SHOWROOM - 4TH FLOOR
Beginning Monday August 4	OPENING OF HOLIDAY COLLECTION Informal showing of Holiday sportswear, including at-home and active sportswear and crochets, designed by Marie Yeljenic and Jane Young. Contact: Nat Kammer, 594-2100.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday August 4	OPENING OF HOLIDAY COLLECTION Continuous showings of Holiday separates, coordinates, dresses, designed by Francesca Ditiello. Contact: Bernice Lewis, LO. 4-6060.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday August 4	OPENING OF HOLIDAY COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
August 4	LORD & TAYLOR'S COLLEGE SHOP OPENING - 6th floor		
August 4	MACY'S BACK-TO-SCHOOL SHOP OPENING - 4th floor		
Monday August 4	JUST ISSUED: HOME FURNISHINGS FORECAST Home Furnishings Color Card for home and allied fields. Contact: Ruth Maguire, MU. 5-5881.	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE
Monday August 4	OPENING: NEW BRANCH STORE IN PENNSYLVANIA Saks Fifth Avenue will open its thirtieth store--City Line Avenue at Decker Street, Bala-Cynwyd. Publicity: Helen O'Hagan, PL. 3-4000 (N.Y.); or Charlotte Russell in Bala-Cynwyd, Pa.	SAKS FIFTH AVENUE	BALA-CYNWYD PENNSYLVANIA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday August 5 4:00 P.M.	PREVIEW OF HOLIDAY COLLECTION Showing of Holiday sportswear for press and buyers. Contact: 695-3630. Publicity: Trudy Richmond Kaplan at Claire Advertising, Inc., 695-2750.	GARLAND CORPORATION (1410 BROADWAY)	BARBIZON HOTEL 106 CENTRAL PARK SOUTH
Wednesday August 6 9:15 A.M. Breakfast	PREVIEW OF NEW FABRIC COLLECTION Preview of Greeff's new home fashions fabric collections. Showing also at 4:00 P.M. By invitation. Publicity: Jill Borland at Arndt, Preston, Chapin, Lamb & Keene, PL. 1-7460.	GREEFF FABRICS INC.	150 EAST 56TH STREET DESIGN STUDIO-9C
Friday August 8 10:30 A.M. Coffee	PRESS PREVIEW: SHOES AND MILLINERY International fashion presentation of shoes and millinery. (<u>Note change of time.</u>) By invitation. Publicity: Barbara Queen, OX. 5-4000, Ext. 178.	OHRBACH'S	8TH FLOOR FASHION DEPT.
Beginning Monday August 11	OPENING OF RESORT ITALIAN KNITWEAR Continuous showings of couture Italian knitwear, ensembles, dresses, and embroidered knits, designed by Dorothy Arden. Contact: 594-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday August 13 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY ADOLFO Preview for press of Adolfo's millinery and fashions. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	AUX PUCES 70 EAST 55TH STREET
Wednesday August 13 6:00 P.M.	PRESS SHOWING OF PETITE COUTURE By invitation. (Customer showing, Thurs., Aug. 14 at 11:30 A.M.) Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday August 13 6:00 P.M. Champagne	PRESS SHOWING: "DESIGN AMERICA" Fashions by young American designers. Show at 7:00. By invitation. Customer showings at 6:00 P.M.: Aug. 18, Aug. 21, Aug. 25, Aug. 28. Informal showings, 12:00 to 2:00 P.M.: Aug. 19, Aug. 20, Aug. 22, Aug. 26, Aug. 27. Contact: Adrienne Seiden, OR. 5-1000, Ext. 375.	FRANKLIN SIMON	4TH FLOOR
Wednesday August 13 6:00 P.M.- 10:00 P.M.	COLLEGE-CAREER FASHIONS "The Night of Your Life"--special fashion night opening for under-25-year-olds, highlighting Broadway musical review "The Great Fashion Put On"--college-career fashions. Series of happenings on five floors. (Admission by ticket for musical.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	5 FLOORS
August 14	11:30 A.M.--BERGDORF GOODMAN CUSTOMER SHOWING OF PETITE COUTURE FASHIONS.		
Thursday August 14 4:00 P.M.	PRESS PREVIEW: MEN'S WEAR COLLECTION Preview for press of Geoffrey Beene's first men's wear collection. By invitation.	GEOFFREY BEENE	EAGLE CLOTHES SHOWROOM 1290 SIXTH AVE.-19 FL.
Friday August 15 4:00 P.M.	RECEPTION AND FASHION SHOW Champagne reception honoring the "Make It Yourself With Wool" winners. Also showing of former winner Jeannene Booher's capsule collection for Henri Lark. By invitation. Contact: Rosemary Tecco, LW.4-3490. -3-	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday August 17- August 22	SEMI-ANNUAL GIFT SHOW Hours: Aug. 17--10:00 to 7:00; Aug. 18 through Aug. 21--9:00 to 6:00; Aug. 22--9:00 to Noon. For trade and press. Contact: Maxine or Bob Carman, MU. 3-3380. Publicity: Mary Osborne, MU. 3-9128.	NAT'L GIFT AND ART ASSOCIATION	PARK SHERATON HOTEL & N.Y. COLISEUM
Beginning Monday August 18	OPENING OF WINTER COLLECTION Continuous showings of active sportswear. Contact: Roberta Nasta, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Wednesday August 20; August 21 8:30 A.M.	BREAKFAST SHOWINGS FOR RETAILERS "At Home Party Look"--fashions from various manufacturers. By invitation. Contact: Joan Carter, 689-5900, Ext. 482.	GLAMOUR MAGAZINE; CELANESE FIBERS	420 LEXINGTON AVENUE 19TH FLOOR
Wednesday August 20 5:00 P.M.	MEN'S FASHIONS BY OLEG CASSINI Press preview of new men's boutique, with complete collection of acces- sories and fashions, designed by Oleg Cassini who will be present. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
August 22	INTERNATIONAL MEN'S FASHION WEEK IN COLOGNE		
Beginning Monday August 25	HOLIDAY AND RESORT HANDBAG OPENINGS Publicity: Mary Woolley at Firestone Associates, 924-4728.	NAT'L HANDBAG ASS'N (347 FIFTH AVENUE)	INDIVIDUAL SHOWROOMS
Tuesday August 26- August 27- August 28	SPRING-SUMMER 1970 FABRIC EXHIBIT Three-day fabric display, 10:00 A.M. to 5:00 P.M. (Use 15 West 48th Street entrance for elevators.) Co-chairmen: Mary Jean Rainnie, Consultant; Melba Hobson, Tanner of North Carolina. Prices (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA ROOM 1722
Beginning Tuesday Sept. 2	HOLIDAY AND RESORT COLLECTION Continuous showings. Contact: OX. 5-2900. Publ.: Barbara Kling, LT. 1-8024.	ADELE MARTIN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 2	HOLIDAY-RESORT KNIT COLLECTION Separates and dresses. Contact: OX. 5-2900. Publ.: Barbara Kling, LT. 1-8024.	VIVO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 3 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Italian Artistica"--storewide salute to Italy, highlighting exclusive designer collections in home furnishings and fashions. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 3 3:00 P.M.	PRESS PREVIEW: IMPORT FASHIONS By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 4 8:45 A.M. Breakfast	INTERNATIONAL COUTURE FASHION REPORT Presentation of French and Italian fashions and international report. Show at 9:30 A.M. By invitation. Contact: Skippy Stone, YU. 6-6222.	THE WOOL BUREAU, INC. (360 LEXINGTON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 4 9:30 A.M. Breakfast	PREVIEW OF ISRAELI MEN'S FASHIONS Press showing of men's wear from Israel. By invitation. (For Release, Fri., Sept. 5.)	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Friday Sept. 5 1:00 P.M. And 6:00 P.M.	TWO SHOWINGS OF MEN'S WEAR FASHIONS International collection of fashions for men. Showings, 1:00 P.M. to 2:00 P.M.; and 6:00 P.M. to 7:00 P.M. For press and customers. Contact: Barbara Queen, OX. 5-4000, Ext. 278.	OHRBACH'S	"IN SHOP" LOWER LEVEL
Monday Sept. 8 1:15 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 8 5:30 P.M.	BENDEL'S STUDIO FALL COLLECTION A showing of the clothes and a party for the designers who did them: Jon Haggins, Olivia Hefter, Stanley Herman, Victor Joris, Barbara Larsen, Deanna Littell, Luba, Eric Lund, Michael Mott, Sibley & Coffee, Viola Silbert. By invitation.	HENRI BENDEL & FRIENDS	10 WEST 57TH STREET
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Levino Verna. Continuous by appointment. Contact: BR.9-3650. Publicity: Christiana Lindsay at Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE PENTHOUSE
Beginning Monday Sept. 8	OPENING OF NEW COLLECTION Continuous showings. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton. Continuous showings. Contact: BR. 9-0952.	PARNES FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Sept. 9 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 11 and Sept. 16 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 9 11:45 A.M.	OPENING OF COLLECTION Joseph Speaker (formerly Jobere) collection. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOSEPH SPEAKER BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 9 2:30 P.M. Champagne	FASHION SHOW AT WESTBURY GARDENS Showing of Fall and Holiday fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	WESTBURY GARDENS LONG ISLAND
Tuesday Sept. 9 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: Kay Farmer, OX.5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 9 3:00 P.M.	SHOWING OF FALL IMPORT FASHIONS By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 9 6:15 P.M. Cocktails	PRESS PREVIEW: NEW ROBE BOUTIQUE Personal appearance of Bill Tice of Royal Robes to launch new robe collection. By invitation. Publ.: Arlene Friedlander, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	2ND FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Designed by Eleanor Brenner. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 9	OPENING: RESORT AND SPRING COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 10 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Ole Borden. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 10 4:00 P.M.	PREVIEW OF SWIMWEAR BY DONALD BROOKS Press preview presentation of Donald Brooks swimwear collection for Sinclair Mills. By invitation. Contact: Marvin Krumholz, 777-3895.	SINCLAIR MILLS, INC. (1407 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 11	10:00 A.M. - ADELE SIMPSON - 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday Sept. 11 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By invitation. Continuous thereafter. Contact: WI. 7-9470.	CEIL CHAPMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 11 2:00 P.M.	RESORT COLLECTION BY TOM BRIGANCE Press showing by invitation. Thereafter by appointment. Contact: 947-1717.	FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR
Thursday Sept. 11 4:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Sept. 13	ROSH HASHONAH--First day of Jewish New Year (Friday, Sept. 12 at sundown)		
Beginning Monday Sept. 15	OPENING OF RESORT COLLECTION George Nardiello's collection for Rona in new showroom. Continuous showings. Contact: Bill Levin, 565-1025.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 15	HOLIDAY AND RESORT COLLECTION Designed by Patrick Porter. Continuous showings. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Sept. 15- Sept. 21	TWENTY-FOURTH ANNUAL NAT'L SWEATER WEEK Over 15,000 stores throughout the country will tie in with National Sweater Week. Contact: Edward A. Brandwein, 51 Madison Ave., MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	THROUGHOUT THE UNITED STATES

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 16	10:00 A.M. - ADELE SIMPSON - 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday Sept. 16 11:30 A.M.	FALL FASHIONS BY CHRISTIAN DIOR-N.Y. Customer showings of Christian Dior-N.Y. fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 16 12:30 P.M. Luncheon	PRESS SHOWING OF FUR COLLECTION Showing of Ben Kahn's Fall-Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Wednesday Sept. 17 11:00 A.M.	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter continuous. Contact: Betsy Jordan, CH.4-6350.	TANNER/TANNERWAY BY MELBA HOBSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 18 10:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION The press will be invited to preview Georges Kaplan's Fall-Winter fur collection. By invitation. Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Sept. 22	YOM KIPPUR (Jewish Day of Atonement)--Monday		
Tuesday Sept. 23 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions, designed by Shannon Rodgers. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Sept. 23	2:30 P.M. - FREDRICA FURS CAPSULE PRESS SHOWING (See Below).		
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION Continuous showings. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Sept. 24 11:00 A.M. And 3:00 P.M.	INTERNATIONAL FALL FASHION SHOWS For benefit of Children's Cancer Fund of America. By invitation. Tickets: \$10.00 per person. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, 1010 Third Avenue, 421-8266.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Wednesday Sept. 24; Sept. 25 2:30 P.M.	SHOWING OF NEW FUR COLLECTION "Show and Tell"--fur collection, designed by Arthur Schwartz. (Press show, Tues., Sept. 23 at 2:30). By invitation. Contact: CH. 4-8685. Publ.: Pauline Greene at Charles J. Charney, 867-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. <u>Show promptly at 10:00 A.M.</u> By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON

1970

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S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7							
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
25	26	27	28	29	30	31	29	30						27	28	29	30	31		